The Television Will Not Be Revolutionized

Christian Sandvig
University of Illinois
“too weird”
This is a video response to Gorgeous Tiny Chicken Machine Show (Episode 2)

4.7 stars, 9,125 ratings

1,987,026 views
assumptions
the distribution bottleneck has been solved
online video is nothing like television programming
the most important content is user-driven
outline
the return of flow
Television under construction
video killed the internet star
flow is the defining characteristic of broadcasting, simultaneously as a technology and as a cultural form. (Raymond Williams, 1974)
‘an evening’s viewing’ is in some ways planned, by providers and then by viewers, as a whole...[it is] planned in discernible sequences which in this sense override particular programme units
The Internet, which was thought to be a TV killer, is turning out to be its wingman.

Brian Stelter
New York Times
i are cute kitten

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4.5 stars, 9,125 ratings

1,987,026 views
comScore March 2011:
Google/YouTube video properties reach 82% of US online video viewers
comScore March 2011:

Google/YouTube’s 1.9 billion monthly US video views is one order of magnitude larger than its nearest competitor (AOL).
Best card trick in the world

From: ultradeepbase  |  Aug 5, 2006  |  15,420,007 views

Thanks YouTube for featuring me...enjoy the magic!

View comments, related videos, and more
Featured Videos

Featured Videos will be primarily populated with videos from YouTube's thousands of partners, but might also include select user videos that are currently popular or that we have previously showcased in Spotlight Videos. We will automatically rotate these videos throughout the day to keep them fresh. Featured Videos are not advertisements or paid placements, but do feature content from partners with whom we have a commercial relationship.

updated 02/18/2011
Recommended for You  Learn More

**Personalized video recommendations**
Getting personalized recommendations is really easy, all you have to do is watch some videos then come back to this page to see what videos YouTube has recommended just for you!

Most Popular

**Entertainment**  
**Music**
“We want you to go into passive mode, sit back, and watch.”

Margaret Stewart
Head of User Experience
YouTube
Inspirational Comedian
Judson Laipply
The Evolution of Dance
Evolution of Dance

Pokemon theme music video

Quick Change Artists on America’s Got Talent

Guitar

Hey clip

Real Life Simpson’s Intro

Urban Ninja

OK Go – Here it Goes Again

University of Nebraska, Lincoln – Dady

Ronaldinho: Touch of Gold
## Evolution of Dance

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Lady Gaga - Bad Romance
Waka Waka (This Time for Africa)
Eminem - Love The Way You Lie
Charlie bit my finger - again!
Eminem - Not Afraid
Miley Cyrus - Party In The U.S.A.
Justin Bieber - Never Say Never ft. Jaden Smith
Tootin' Bathtub Baby Cousins
Pitbull - I Know You Want Me (Calle Ocho)
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Tootin' Bathtub Baby Cousins
Pitbull - I Know You Want Me (Calle Ocho)
Bubbles, Bubbles, Bubbles!

The Tootin' Cousins Bathtub Duet
babies

farts
SAVE 10%
Start with a No-Obligation Inspection.

Baby Cartoons

Adorable baby cartoons and animations. The cutest babies singing silly songs, funny parodies, and much more. FlowGo, the free site that makes you smile, adds new baby cartoons every day.

Pootin’ Tootin’ Luau Louie
Rated: G | 1940 comments
Pootin’ Tootin’ Luau Louie the smelly Ukulele-playing baby reworks the timeless Don Ho’s classic song “Tiny Bubbles.” “Tiny bubbles, in the tub, you can smell them, when they rise up. Tiny bubbles, made an oops! Thought I farted, but I saw a floater, I went poop!” Brown torpedoes, away!

Poddy Training
Rated: G | 822 comments
Baby is poddy training and not too happy about it and his farting proves it. He wants a magazine and a fuzzy mat for his feet, even a TV to pass the time. Then the poor kid runs out of toilet paper. After all, its his potty and he'll cry if he wants to-you would cry too if they did this to you.

That Nursing Feeling
Rated: G | 390 comments
This adorable baby parody is all about breast feeding!
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**The Three Tenor Tots**
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YouTube Rentals Beta

One Too Many Mornings

Introducing the beta of YouTube Rentals, a pay-to-view model on YouTube. Providing content owners a new way to generate revenue on the site, YouTube Rentals allows partners greater flexibility to monetize a variety of videos, provides full control over their content, and allows content owners to tap into the world's largest online video community.

The YouTube Rentals beta is currently available only to content owners in the U.S.

Interested in making your content available for rent on YouTube?

Apply for Rentals

Create the optimal rental experience

YouTube Rentals offers content partners unprecedented flexibility and control over monetization, marketing, and distribution for online video.

Submit this video for revenue sharing

Rent this video
Google 24/7
Searching for answers

WSJ: Google to spend $100 million on original YouTube content

Posted by Seth Weintraub
April 6, 2011 4:37 PM

Its acquisition of Next New Network is just the start.

Google (GOOG) has always cut a pretty clear line between "organizing the world's information" and creating it. However, a recent significant purchase of Next New Network is a departure from its conventional business model.

nextnewnetworks

TODAY IN TECH
The companies, deals, and market making headline and emailed every day and
the return of flow

television under construction

video killed the internet star
the return of flow

television under construction

video killed the internet star
The idea of “television distribution”

(Sterne 1999)
the return of flow

television under construction

video killed the internet star
the return of flow

television under construction

video killed the internet star
Step 1: Drag to your Applications folder

Hulu Desktop.app → Applications

Step 2: Drag to your Internet Plug-Ins folder

huludesktop.webplugin → Internet Plug-Ins
THE FOLLOWING PROGRAM IS BROUGHT TO YOU WITH LIMITED COMMERCIAL INTERRUPTION BY

Dove®

ultimate
go sleeveless
i are cute kitten

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