Pent-up Disruptions: Communications in the Era of Emerging Economies

Jhonatan Rotberg

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Let my People Go!

pent-up

adj.

Not given expression; repressed
(The American Heritage Dictionary)

• Repression
  – Irrespective of time or geography, repression is a constant in human relations, leading to segregation by class, caste
  – Currency that the few have used to contain the curiosity and entrepreneurial energy of the majorities
  – Takes a wide array of forms, from the physical, concrete (bondage, incarceration) to the subtle, intangible (omission, deceitfulness)
Cellphones as Liberators

- The **advent of the mobile phone** is an event of socio-economic significance beyond anyone’s expectation.
- History’s **single greatest catalyst** for liberating the repressed energy of the dispossessed.
Hear and be Heard at BOP

- Demand to hear and be heard at the bottom of the pyramid is the single greatest pent-up market force to come into the industry during the last ten years.

*Source: The Economist*
Connect and Be Connected at BOP

- Demand to contribute, collaborate, create, learn, teach, trade, pay and play, via mobile broadband from the next billion(s) will be the greatest pent-up disruption to come in the next ten years.

Source: The Economist
Liberty and GDP

- The advent of ICT, especially cellphones, has commenced a long process of social, economic and intellectual development for low-income people at the bottom of the pyramid (BOP)
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Explorations of the Next Billion Network
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Jhonatan Rotberg
Founder, Director
Next Billion Network
jrotberg@mit.edu